

# The Community Partnership 2010 Annual Report

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Bill Ricker, Valerie Brunk, and Lori Moss

## DEVELOPMENT AND COMMUNITY RELATIONS

Lori Moss, Director

[lori.moss@thecommunitypartnership.org](mailto:lori.moss@thecommunitypartnership.org)

During a time when most not-for-profits are feeling the effects of a decrease in private donations, The Community Partnership has seen an increase; an increase of 15% to be exact. The national average was only 3%. I am constantly

amazed at the generosity of our community. It is nice to know that there are so many people who get what we are all about and continue to support us in so many ways.

One of the most notable contributions this year came in the form of volunteering and giving from Greentree Christian Church (GCC). Their small groups have been involved in providing meals for our young parent meetings for a while now but they recently made the decision to step their generosity up a notch. They will now oversee our Baby Bucks program – from shopping for items, cleaning toys and clothes, setting up the store, providing meals, and all the other details that go along with this event. Our young parents really enjoy connecting with people from our community and this will be a great opportunity for them. We are so grateful to Chris Foster and the entire staff and congregation from GCC for this incredible gift.

## RESULTS

- 49 Community Builders (A minimum contribution of \$1,000 a year for at least five years)
- 112 long-term donors (Pledged support for three or more years)
- 94% pledge renewal rate
- 94% pledge fulfillment rate

Our Pulse of The Partnership radio show continues to air on the third Monday of each month on KTTR providing listeners the opportunity to learn not only about our programs but our partners as well.

We now have a monthly column in the Rolla Daily News – The Community Connection – that will allow us to continue to educate our community.

Our data system is now a daily part of the work we do here at The Partnership and has allowed us to track participant and programs outcomes. This enables us to see what is working, what might need improvement, and helps us inform the community about the success of our work and the importance of their investment.